

# Dappa Dan

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EU Based - Native English Speaker

Portfolio: <https://www.dappadan.xyz>

Other Links: <https://linktr.ee/DappaDanDev>

## Work Experience

### **Freelance Technical Writer - Various Clients - Current**

- Created technical content for clients covering various Web3, crypto, and blockchain topics.
- Content included developer tutorials, technical deep dives, and explainers for both technical and non-technical audiences.
- Incorporated client's overall content strategy and used industry-standard SEO techniques to grow traction.
- Clients Include: Archway, Messari, Axelar, Alchemy, Quicknode, and Consensys(via Agency)
- Example Work:
  - **Messari Documentation** - <https://bit.ly/3ily99H>
  - **Archway Documentation** - <https://bit.ly/3FwJtOV>
  - **Axelar - Why Blockchain Interoperability Matters** - <https://bit.ly/3FwVBQ4>
  - **Alchemy - What is the Ethereum Virtual Machine (EVM)?** - <https://bit.ly/3UxMC5D>
  - **Alchemy - What is an ABI of a Smart Contract?** - <https://bit.ly/3UwSoo0>
  - **Consensys - Creating Web3 Projects With the Truffle for VS Code Extension** - <https://bit.ly/3FuBIJw>

### **Speaker Relations and Content Lead - web3con/ DeveloperDAO - December 2021 - March 2022**

- Led conference and speaker-related content for a roughly 3,000-attendee Web3 conference.
- Developed and implemented the conference's CFP process that created a speaker lineup of 34 speakers.
- Sourced speakers within the Web3 community to ensure diversity of both character and speaking topics.
- Worked directly with sponsors and business partners to align content strategy and logistics.
- Moderated a 'Realities of Web3 Recruitment' Panel- <https://www.youtube.com/watch?v=mf40WPxuhVM>
- Created social media content (@web3con) and conference announcements to grow the attendee list (<https://blog.developerdao.com/announcing-web3con>)

### **Developer Advocate - AI Startup - May 2021 - March 2022**

- Engaged the developer and No-Code communities on how to use the AI platform to train and deploy AI models
- Created a 6-week Startup Accelerator program that educated startups on how to build production-ready AI models toward their company's use cases.
- Wrote use-case articles targeted content for the company's blog to bridge the understanding of what is possible with AI. Example:

Tools: *Documentation*: Gitbook, ReadME, Docusaurus CMS - Contentful, Prismic, WordPress;